



Art Information For Your NAPS Story

Newspaper Materials:

- Photoshop TIFF or EPS – 300 dpi or greater.
- Illustrator file or Illustrator EPS. If fonts are used, PLEASE make sure they are outlined.
- High-quality JPEGs and GIFs.
- Direct link to art online.
- User Name and Password to FTP sites for art retrieval.

Please Note:

- Art provided should be no smaller than the column width (1 column is 12 picas/2 inches and a 2-column is 25 picas/4.25 inches) in which you are placing it.
- Providing the original artwork ensures high-quality distribution.
- Brochures, laser and ink-jet prints (computer printouts) and other printed materials can be used for position only and originals should be substituted before final approval.
- Please do not send document files (Word, Quark, etc.) to be used as art, as they are created from a document layout application that holds art and is not the actual art file.