

Fashion FORECAST

Seasonal Looks Stress Sunset Desert Colors

(NAPS)—This season's looks, according to one popular designer, take their cue from the vividly beautiful hues of nature.

Looks for men created for Polo Jeans Co. by Ralph Lauren feature a taste of the Southwest, some extremely rugged fabrics and details inspired by ranchers and the land they roam. Vivid spring looks for women are designed to make flowers bloom and heads turn.

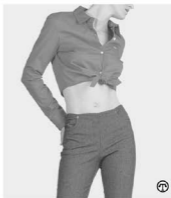
For men, there's Modern Prep, in which new career goals and attitudes spell a classic look with clean logos, fresh colors and a slimmer silhouette. The button-down classic oxford looks new again in garment dyed, washed down fabrics like Carolina Blue, Pink and Cornmeal. Lightweight crewneck and turtleneck sweaters pair up nicely with khaki chinos and trenchcoats.

The Grand Canyon collection captures some of the excitement of a trip down the Colorado White Water Rapids. Knits are made with lightweight fibers that keep moisture away from the body.

Easily packable, these garments come in colors like Tahoe Navy, Raft Orange and River Blue. Shorts are cut to accommodate rugged rock climbing and hiking and outerwear is made of functional lightweight nylon with reflective details and bungee adjustable closures.

The Tex Mex collection takes its creative inspiration from the rugged, colorful wildlife and plant life of the Southwest. The knits come in washed down colors like Tumbleweed, Cactus Green and Sierra Red. Woven shirts come in lightweight fabrications with rich floral prints. Twill pants and shorts are reinforced with leather panels and closures, adding an authentic touch to the garments.

For women, there's Miami, influenced by the art deco, up beat, hip rhythm of Miami. The



Perfect seasonal style from the classic American designer.

indigo denim base is accented with bright, hot colors such as Pacific, Tangerine and Cyclamen, and can seem irresistible when paired with metallic gold leather.

Tahiti is inspired by a tropical South Pacific theme and features colors such as Lagoon and Hibiscus. Textural knits such as the crocheted halter sweater and stretch terry cloth cap sleeve shirt are playfully appealing.

While the influence of different cultures is apparent in these collections, all of these garments come together to create a look that is classic Ralph Lauren and uniquely American.