

newsworthy trends

Toeing The Line

(NAPS)—There's a new fashion trend that you can't see. Toeless hosiery. The fashion started in Brazil, where open-toe sandals are as hot as the climate; and took off from there.

One reason could be that fashions are so dependent on the bare look and open-toed shoes for day and night wear.

Women who have tried toeless hosiery say they feel cooler wearing all types of great looking sandals and look polished and professional, too. It's also a great way to show off beautifully manicured toes.

Popular for their body-shaping benefits, Lycra® spandex hose have long been favorites with women in many countries. So they are a natural for toeless hosiery. They hug the body and give a slimmer appearance with their body-shaping attributes. They also make the legs appear to almost "shimmer" and add a touch of color for work or for formal occasions.

The secret to these toeless hose is an anchored security loop that goes over the big toe. A Lycra® band stops where the toes begin, which



What's next to go bare? How about the toes.

is meant to be covered by the straps of the sandal.

"The aim of DuPont in making available toeless hosiery with Lycra® was to give women another reason to wear hosiery again," says Leigh Walfred spokesperson for Lycra® Legwear.

Toeless hosiery come in two nude colors and four sizes. They're manufactured by DuPont Lycra® and Scalina, a Brazilian legwear manufacturer.

To find out more about these toeless wonders, and to order a pair of toeless hosiery, log on to www.lycra.com.