



**ON TAPE**

# TV TAKES

**NORTH AMERICAN PRECIS SYNDICATE, INC.**  
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151 WORDS, 60 SECONDS



## GOOD CITIZENSHIP

DISCARDED WIRELESS PHONES ARE A LIFELINE FOR WOMEN AT RISK, THANKS TO THE COUNTRY'S LARGEST CONSUMER ELECTRONICS RETAILER.

SPONSORED BY THE WIRELESS FOUNDATION, THE DONATE-A-PHONE CAMPAIGN COLLECTS USED WIRELESS PHONES, REFURBISHES THEM AND PROVIDES THEM TO WOMEN'S SHELTERS, LAW ENFORCEMENT AGENCIES AND OTHER GROUPS WORKING TO FIGHT DOMESTIC VIOLENCE.

THE PHONES ARE PREPROGRAMMED WITH 9-1-1 AND OTHER EMERGENCY NUMBERS SO DOMESTIC VIOLENCE VICTIMS CAN ACCESS HELP AT THE TOUCH OF A BUTTON. RADIO-SHACK'S 7,100 STORES SERVE AS COLLECTION SITES FOR DONATED WIRELESS PHONES THROUGH JULY.

SAYS RITA SMITH, EXECUTIVE DIRECTOR, NATIONAL COALITION AGAINST DOMESTIC VIOLENCE, "THE WIRELESS INDUSTRY HAS BEEN VERY SUPPORTIVE. MORE AND MORE CARRIERS AROUND THE COUNTRY ARE STARTING TO PICK UP FREE AIR TIME FOR BATTERED WOMEN'S PROGRAMS." ALL DONATIONS ARE TAX-DEDUCTIBLE. TO LEARN MORE, VISIT [W-W-W-DOT-DONATE-A-PHONE-DOT-COM](http://W-W-W-DOT-DONATE-A-PHONE-DOT-COM) OR STOP BY A RADIO-SHACK STORE.