



ON TAPE

# TV TAKES

NORTH AMERICAN PRECIS SYNDICATE, INC.  
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165 WORDS, 60 SECONDS

## SPORTS SHORTS



(BEGIN SHAQ *SOUND BITE*): **“NEVER LET ANYONE SAY YOU CAN’T DO ANYTHING.”** (END SHAQ *SOUND BITE*) SHAQUILLE O’NEAL IS ISSUING A CHALLENGE TO TEENAGE BASKETBALL PLAYERS ACROSS THE COUNTRY. DO YOU THINK YOU’RE A HOT SHOT?



ATHLETES BETWEEN THE AGES OF TWELVE AND NINETEEN ARE ENCOURAGED TO SUBMIT A ONE-MINUTE-LONG VIDEOTAPE OF THEIR BEST BASKETBALL MOVES. FROM RIM-RATTLING DUNKS AND GAME-WINNING BUZZER BEATERS TO FREESTYLE DRIBBLING AND NO-LOOK PASSES, SHAQ WOULD LIKE TO SEE THOSE MOVES THAT SHOWCASE BASKETBALL SKILLS, CREATIVITY AND OVERALL CRUNCH STYLE.



TEN LUCKY WINNERS WILL BE SELECTED TO PARTICIPATE IN THE EXCLUSIVE SIXTH ANNUAL NESTLE CRUNCH HOT SHOTS CAMP IN LOS ANGELES THIS SUMMER. THE HIGHLIGHTS OF THE CAMP? GOING ONE-ON-ONE AGAINST THE BIG MAN HIMSELF, 2004 N-B-A ALL STAR M-V-P SHAQUILLE O’NEAL.



(BEGIN CONNOR OBSERST *SOUND BITE*): **“I NEVER THOUGHT HE’D HAVE THAT MUCH FUN WITH US CAUSE HE’S REALLY FUN TO BE WITH.”** (END CONNOR OBSERST *SOUND BITE*) FOR MORE DETAILS ON HOW TO ENTER THE HOT SHOTS CONTEST, VISIT [W-W-W--NESTLE-CRUNCH--DOT--COM](http://W-W-W--NESTLE-CRUNCH--DOT--COM).