

RADIO ROUNDUP

a collection of features, oddities,
and helpful tips



**NORTH AMERICAN
PRECIS SYNDICATE, INC.**
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174 WORDS, 60 SECONDS

DELICIOUS AND HEALTHY

HERE'S A COMMON KITCHEN CHALLENGE. THE KIDS WANT A SWEET SNACK...MOM AND DAD WANT THEM TO EAT SOMETHING NUTRITIOUS. TAKING A BIG BITE OUT OF THIS COMMON FAMILY SCENARIO IS A NEWLY ARRIVED SNACK, APTLY CALLED HERSHEY'S SNACK BARZ...WITH A "Z". IT PAIRS THE POPULAR TASTE OF REAL HERSHEY'S MILK CHOCOLATE WITH ADDED NOURISHMENT. EACH OF THE NEW SNACK BARZ HAS TWO LAYERS OF CRISPY RICE AND MARSHMALLOW, WITH A CREAMY CENTER. THEY ARE AVAILABLE IN THREE DELECTABLE FLAVORS: HERSHEY'S CHOCOLATE CREME, REESE'S® PEANUT BUTTER, AND S'MORES™ MARSHMALLOW CREME. ACCORDING TO FAMILY LIFESTYLE EXPERT AND CHILDREN'S COOKBOOK AUTHOR JULIE EDELMAN, EVERY SNACK BARZ PRODUCT IS A GOOD SOURCE OF CALCIUM, IRON, AND SEVEN OTHER ESSENTIAL VITAMINS, SUPPLYING TEN PERCENT OF THE F-D-A RECOMMENDED DAILY VALUES. "THE NEW SNACK BARZ CAN SATISFY HUNGRY KIDS' TASTE BUDS AND TUMMIES WHILE HELPING PARENTS FEEL GOOD ABOUT WHAT THEIR CHILDREN ARE EATING," EDELMAN ADDS. SWEET NEWS FOR PARENTS WHO WANT THEIR CHILDREN TO EAT HEALTHFUL SNACKS AND KNOW THAT KIDS WILL LOVE THE TASTE.