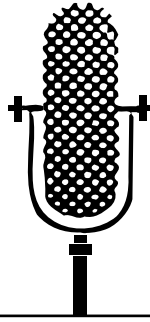


RADIO ROUNDUP

a collection of features, oddities,
and helpful tips



**NORTH AMERICAN
PRECIS SYNDICATE, INC.**

350 Fifth Avenue, 65th Fl.
New York, N.Y. 10118-0110

150 WORDS, 60 SECONDS

FREE LIFE INSURANCE

WHEN IT COMES TO LAYING THE FOUNDATION FOR A CHILD'S SUCCESS, THERE IS NO SUBSTITUTE FOR EDUCATION. FOR THIS REASON, ONE MAJOR FINANCIAL SERVICES ORGANIZATION HAS UNDERTAKEN TO MAKE SURE THAT CHILDREN WHO ARE TOUCHED BY FAMILY TRAGEDY DO NOT ALSO LOSE THE OPPORTUNITY TO CONTINUE THEIR EDUCATION. THE LIFEBRIDGE FREE LIFE INSURANCE PROGRAM, ANNOUNCED BY THE MASS MUTUAL FINANCIAL GROUP, WILL PROVIDE FIFTY-THOUSAND-DOLLAR POLICIES TO HELP QUALIFIED PARENTS PROTECT THEIR CHILDREN'S EDUCATION. IF AN INSURED PARENT DIES DURING THE TEN-YEAR TERM OF A POLICY, THE DEATH BENEFIT WILL BE APPLIED SOLELY TOWARD THE EDUCATION OF THE PARENT'S ELIGIBLE CHILDREN TO HELP COVER SCHOOL EXPENSES, INCLUDING BOOKS AND TUITION. THERE IS NO OUT-OF-POCKET COST TO THE POLICYHOLDER OR BENEFICIARIES. TO LEARN MORE ABOUT THE MASSACHUSETTS MUTUAL LIFE INSURANCE COMPANY'S LIFEBRIDGE PROGRAM, INCLUDING ELIGIBILITY REQUIREMENTS, VISIT THE WEB SITE AT [WWW--DOT--MASS-MUTUAL--DOT--COM](http://WWW.DOT-MASS-MUTUAL-DOT-COM).