



ON TAPE

TV TAKES

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PROTECTING YOUR FAMILY



ARE YOUR KIDS SAFE ONLINE? IF YOU THINK THEY ARE, YOU MAY WANT TO THINK AGAIN. RECENT STUDIES REVEAL SOME SHOCKING STATISTICS. ONE IN FIVE YOUNG INTERNET USERS RECEIVED AN ONLINE SEXUAL SOLICITATION DURING A ONE-YEAR PERIOD; AND ALMOST ONE IN THREE GAVE OUT THEIR HOME ADDRESS.

LIKE MOST PARENTS, YOU PROBABLY WANT TO PROTECT YOUR CHILDREN, BUT FEEL YOU LACK THE TECHNICAL SAVVY TO TAKE ACTION. FORTUNATELY, A GROUP OF COMPANIES AND ORGANIZATIONS HAS JOINED FORCES TO FORM THE INTERNET KEEP SAFE COALITION AND A WEB SITE, WWW.I-KEEP-SAFE-DO-ORG. AT I-KEEP-SAFE-DO-ORG, PARENTS CAN ACCESS A FREE TOOL THAT GUIDES THEM THROUGH THE TEN TECHNICAL ACTIONS THEY MUST TAKE TO PROTECT THEIR CHILDREN ONLINE.

DEVELOPED IN PARTNERSHIP WITH INTERNET SECURITY LEADER SYMANTEC (SIH-MAN-TEK), THE TUTORIAL COVERS EVERYTHING FROM FILTERS AND ONLINE FRAUD, TO SAFE SURFING AND SEARCHING, AS WELL AS HOW TO TRACK AND MONITOR A CHILD'S INTERNET USAGE. YOU CAN KEEP YOUR FAMILY SAFE ONLINE. GET ALL THE HELP YOU NEED AT I-KEEP-SAFE-DO-ORG.