

RADIO ROUNDUP

a collection of features, oddities,
and helpful tips



**NORTH AMERICAN
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194 WORDS, 60 SECONDS

PROTECTING YOUR SKIN

ACCORDING TO THE U-S CENTERS FOR DISEASE CONTROL AND PREVENTION, SUNBURN RATES FOR MINORITIES ARE ON THE RISE, PUTTING WOMEN WITH MELANIN-RICH SKIN TONES AT RISK FOR DEVELOPING SKIN CANCER. YOU NEED DAILY SUN PROTECTION, EVEN IF YOU HAVE A RICHER SKIN TONE AND DON'T BURN EASILY. AMONG AFRICAN-AMERICAN, LATIN AND ASIAN WOMEN, MELANOMA, A FORM OF SKIN CANCER, CAN BE MORE DANGEROUS THAN IN CAUCASIANS BECAUSE IT IS MORE LIKELY TO GO UNDETECTED. DERMATOLOGIST JEANINE DOWNIE, M-D, SAYS (BEGIN *SOUND BITE*): **"I RECOMMEND THAT MY PATIENTS USE A MOISTURIZER WITH S-P-F THIRTY DAILY BECAUSE IT AIDS IN PREVENTING SUN DAMAGE AND DECREASES THE RISK OF DEVELOPING MELANOMA."** (END *SOUND BITE*) THE SKIN CANCER FOUNDATION SEAL OF RECOMMENDATION WAS RECENTLY GIVEN TO THE AMBI EVEN AND CLEAR DAILY MOISTURIZER WITH S-P-F THIRTY. THE PROTECTIVE MOISTURIZER IS TAILORED TO MEET THE UNIQUE SKIN CARE NEEDS OF WOMEN WITH MELANIN-RICH SKIN TONES BY PROVIDING ADVANCED SUN PROTECTION WHILE HELPING TO EVEN OUT TONE AND VISIBLY REDUCE DISCOLORATION—A COMMON SIDE EFFECT OF OVEREXPOSURE TO THE SUN. FOR MORE INFORMATION, VISIT [WWW--DOT--A-M-B-I-SKIN-CARE--DOT--COM](http://WWW.A-M-B-I-SKIN-CARE.COM).