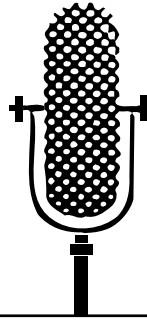


RADIO ROUNDUP

a collection of features, oddities,
and helpful tips



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MEDICARE SUPPLEMENT: WHAT YOU SHOULD KNOW

WHEN YOU'RE APPROACHING AGE SIXTY-FIVE AND CONSIDERING HEALTH COVERAGE, YOU SHOULD KNOW THAT WHILE MEDICARE PAYS FOR MANY HEALTH CARE COSTS, IT DOESN'T COVER EVERYTHING. MEDICARE PARTICIPANTS ARE RESPONSIBLE FOR THE GAPS IN COVERAGE, WHICH CAN INCLUDE DEDUCTIBLES, CO-INSURANCE AND CO-PAYMENTS. MEDICARE SUPPLEMENT INSURANCE IS PRIVATE INSURANCE THAT WORKS WITH MEDICARE TO PAY ALL OR SOME OF THOSE COSTS. SINCE INSURANCE COMPANIES OFFER STANDARDIZED PLANS, LOOK FOR A COMPANY WITH AN EXCELLENT REPUTATION FOR SERVICE AND EXPERIENCE, SAYS MUTUAL OF OMAHA'S AMBER RINEHART. (BEGIN *SOUND BITE*): **"MEDICARE SUPPLEMENT INSURANCE CAN OFFER PEACE OF MIND FOR RETIREES LIVING ON A FIXED INCOME. AND, WHILE ALL COMPANIES OFFER THE SAME STANDARDIZED POLICIES, IT'S IMPORTANT TO DO YOUR HOMEWORK WHEN CHOOSING THE RIGHT COMPANY. LOOK FOR A COMPANY WITH A STRONG REPUTATION AND CONSIDER THE LEVEL OF CUSTOMER SERVICE THAT THE COMPANY OFFERS. ALSO, BE WARY OF COMPANIES THAT ENTICE YOU WITH LOW RATES, ONLY TO RAISE THEM SIGNIFICANTLY LATER."** (END *SOUND BITE*). FOR MORE INFORMATION ON MEDICARE SUPPLEMENT INSURANCE, VISIT MUTUAL-OF-OMAHA--DOT--COM.

NOTE TO BROADCASTERS: SOUND BITE AVAILABLE ON CD. FOR MORE INFORMATION, PLEASE CALL THE MEDIA RELATIONS DEPARTMENT AT 1-800-222-5551.