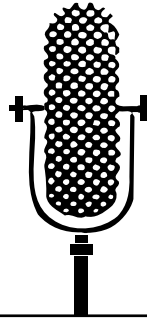


# RADIO ROUNDUP

a collection of features, oddities,  
and helpful tips



**NORTH AMERICAN  
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170 WORDS, 60 SECONDS

## HEALTH AWARENESS

IT'S NOT EASY TO TALK ABOUT CANCER OR OTHER SERIOUS ILLNESSES. IT CAN BE EVEN HARDER TO KNOW JUST WHAT TO SAY WHEN SOMEONE YOU CARE ABOUT IS COPING WITH A CANCER DIAGNOSIS. PEOPLE-LIVING-WITH-CANCER--DOT--ORG OFFERS PRACTICAL, DOCTOR-APPROVED INFORMATION ON HOW TO GIVE MEANINGFUL SUPPORT TO A LOVED ONE WITH CANCER. FIRST, REMEMBER TO CHOOSE YOUR WORDS CAREFULLY. AVOID SAYING THINGS LIKE, "I KNOW WHAT YOU ARE GOING THROUGH." PEOPLE-LIVING-WITH-CANCER--DOT--ORG ALSO RECOMMENDS PROVIDING ACTIVE SUPPORT. INSTEAD OF SAYING, "LET ME KNOW IF THERE IS ANYTHING I CAN DO," SAY, "I'D LIKE TO BRING YOU DINNER ON TUESDAY NIGHT, OR WALK THE DOG AFTER WORK." THE MOST IMPORTANT THING TO REMEMBER IS TO LISTEN. PEOPLE-LIVING-WITH-CANCER--DOT--ORG SAYS HAVING A TRUSTED CONFIDANT WHO LISTENS AND OFFERS SUPPORT CAN PROVIDE GREAT COMFORT TO SOMEONE LIVING WITH CANCER. BE SURE TO VISIT PEOPLE-LIVING-WITH-CANCER--DOT--ORG FOR MORE HELPFUL TIPS ON SUPPORTING A LOVED ONE WITH CANCER.