

# RADIO ROUNDUP

a collection of features, oddities,  
and helpful tips



**NORTH AMERICAN  
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178 WORDS, 60 SECONDS

## ENERGY SAVING IDEAS

A COLDER WINTER AND HIGHER FUEL PRICES ARE EXPECTED TO DRIVE UP HEATING BILLS BETWEEN THIRTY AND FORTY-SEVEN PERCENT THIS YEAR, ACCORDING TO A RECENT REPORT BY THE U-S ENERGY INFORMATION AGENCY. THIS MAKES IT MORE IMPORTANT THAN EVER FOR HOMEOWNERS TO TAKE PROACTIVE STEPS TO CONSERVE ENERGY IN THEIR HOMES. THE NORTH AMERICAN INSULATION MANUFACTURERS ASSOCIATION REMINDS HOMEOWNERS THAT A WELL-INSULATED HOME IS KEY TO CONTROLLING COSTS WITHOUT SACRIFICING COMFORT. MOST U-S HOMES ARE UNDER-INSULATED. EVEN HOMES AS LITTLE AS TEN YEARS OLD MAY NEED DOUBLE THE INSULATION THEY CURRENTLY HAVE. FOR THE BIGGEST SAVINGS, HOMEOWNERS SHOULD ADD R-THIRTY FIBERGLASS INSULATION TO THEIR ATTICS. THE HIGHER THE R-VALUE, THE GREATER THE INSULATING POWER. DON'T FORGET CRAWL SPACES AND BASEMENTS. LOOK FOR HELPFUL TIPS AND FREE LITERATURE ON HOW TO ADD INSULATION TO A HOME AT THE SITE THAT ALSO OFFERS INFORMATION ON A NEW TAX CREDIT FROM THE FEDERAL GOVERNMENT, AS WELL AS STATE AND LOCAL INCENTIVES. FIND OUT MORE AT [W-W-W--DOT-SIMPLY-INSULATE--DOT-COM](http://WWW--DOT-SIMPLY-INSULATE--DOT-COM).