

RADIO ROUNDUP

a collection of features, oddities,
and helpful tips



**NORTH AMERICAN
PRECIS SYNDICATE, INC.**

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190 WORDS, 60 SECONDS

COMMUNITY CONCERNS

DOES COMMUNITY SERVICE HOLD THE KEY TO COMBATING PEER PRESSURE? A NEW SURVEY SUGGESTS THERE MAY BE A POSSIBLE RELATIONSHIP BETWEEN KIDS' INVOLVEMENT IN COMMUNITY SERVICE AND BEING LESS LIKELY TO YIELD TO PEER PRESSURE. THE SURVEY, COMMISSIONED BY START SOMETHING, A FREE CHARACTER EDUCATION, VOLUNTEER SERVICE AND CAREER EXPLORATION PROGRAM FROM TARGET AND THE TIGER WOODS FOUNDATION, REVEALED THAT NEARLY HALF OF KIDS WHO PARTICIPATE IN COMMUNITY SERVICE NEVER OR HARDLY EVER FEEL UNCOMFORTABLE DUE TO PEER PRESSURE. MOREOVER, KIDS WHO ARE INVOLVED IN COMMUNITY SERVICE PLACE MORE IMPORTANCE ON SETTING HIGH GOALS FOR THEMSELVES. RESEARCH SHOWS EVIDENCE THAT COMMUNITY SERVICE CAN ALSO INCREASE POSITIVE ATTITUDES TOWARD OTHERS, THE FUTURE AND THE COMMUNITY, AS WELL AS HELPING YOUNG PEOPLE BOND WITH THEIR COMMUNITY. TARGET AND THE TIGER WOODS FOUNDATION ARE HOPING TO REACH THE ONE IN FOUR TEENAGE SURVEY RESPONDENTS WHO REPORTED THEY ARE "NOT AT ALL INVOLVED" IN COMMUNITY SERVICE WITH THE INTRODUCTION OF A NEW HIGH SCHOOL SELF-STUDY GUIDE, FOR HIGHLY MOTIVATED HIGH SCHOOL STUDENTS WHO WOULD LIKE TO GO THROUGH THE PROGRAM INDIVIDUALLY OR WITH A MENTOR, AVAILABLE AT TARGET--DOT--COM--SLASH--START-SOMETHING.